

eStart – Online Campaign Email Instructions

This is a 15-20 minute assignment.

1. **Go to gaschoolstore.com.**
2. Click on “Click here to Register”.
3. Click on “Students and Parents click here”.
4. Click on “Is this your first visit, click here”.
5. Click on “Step 1” and register. **You will need your team online code which is 2295772.**
6. Write down your password here _____, so you can return and run a report any time you wish.
7. Click on “Step 2”.
8. Click on “Add a New Address”, fill in the name and email address of an adult relative or friend. Hit Submit.
9. Click on “Add a New Address” again and fill in a different name and email address. Repeat this step for as many relatives and adult friends as possible
Your goal is to **send a minimum of 20 emails.**
10. Click on “Run Email Campaign”.
11. **Delete the sample email text already written in the box. Your email should read:**
“Our Scout Troup is starting a fundraiser today selling magazines/gift items to raise money for some much needed equipment and other items. If it is at all possible could you please help us by clicking on the link below and either renewing some of the magazines you currently receive or purchasing a new

one? You may also purchase different gift items. It would be a great help to us if you can! Thank you so much!"

12. Put a check in the small box at the top, (this will check all the names you have entered).

13. Click on "Send Email".

Any Questions, please call Great American at:

Phone: 800-251-1542

8-5 Monday Through Friday

Central Time